Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Survey of Business**

**Chapter Two: Business Ethics and Social Responsibility**

1: Define Business Ethics…in your own words.

2: What is the glue that holds relationships together?

3: What are the (3) factors that experts agree are important in creating good business ethics?

4: Define Social Responsibility and explain its importance.

5: Explain what is meant by “Perception is real in its consequences.”

6: Explain the importance of recognizing and responding to Ethical Issues.

7: Identify the several areas of business typically associated with ethical misconduct.

8: Why can it be difficult for some to make decisions about ethical issues and what can be done to strengthen the process?

9: What are some of the questions to consider in determining whether an action is ethical?

10: What should we understand about how people make ethical choices and why is it important to know?

11: Why is it important for an organization to have established standard rules and regulations on ethics?

12: Identify the factors that influence business ethics.

13: Define “Codes of Ethics” and explain its importance.

14: Define whistle-blowing.

15: Identify the (3) most common factors that executives give for increase in employee turnover.

16: What are the four dimensions of social responsibility?

17: Define Corporate Citizenship.

18: In your own words, explain the argument(s) for and against social responsibility.

19: Define the importance of relations with owners, employees, and the consumer.

20: Explain the Consumer Bill of Rights.

21: Define Sustainability and identify the most significant issues facing business and society today.

22: How can businesses and communities effectively respond to environmental issues?

Briefly share your thoughts on how the material outlined in this chapter can impact your life: